



MINUTES

| MEETING MINUTES | | |
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| Date: 07/09/2023 | Meeting Time: 9:00 p.m. | Location: Zoom |
| MEETING CALLED BY | Stacy Pearsall, President | |
| TYPE OF MEETING | 3 rd Quarter 2023 BOD Meeting | |
| ATTENDEES | BOD: Austin Mantz, Stacy Pearsall, Dehan Courtney, Will Beattie BAO: Rebecca Courtney, Sandi Austin, Olga Pushkareva | |
| NOTE TAKER | Stacy Pearsall, President | |
| PREVIOUS MINUTES | 04/10/2023 | |
| AGENDA | Roll Call, Printer Budget, Ad Budget, Elections, Member Spotlight | |
| AGENDA TOPIC #1: Printer Budget | | |
| PRESENTER | Rebecca Courtney, Registrar | |
| SUMMARY | The EBRA has been relying on Rebecca's personal printer but the quality is diminished. Sandi Austin motioned for a budget of \$500 for Rebecca to buy a new, high-quality printer. Will Beattie seconded the motion. The vote was a unanimous yes for the BOD and BAO. | |
| AGENDA TOPIC #2: Ad Budget | | |
| PRESENTER | Stacy Pearsall, President | |
| SUMMARY | The EBRA is gearing up for the holiday season. In preparation, Stacy has requested a marketing budget of \$500 to develop ad strategies to promote the EB, the EBRA and merchandise. Sandi Austin motioned for a budget of \$500 for Stacy to use for media and marketing. Will Beattie seconded the motion. The vote was a unanimous yes for the BOD and BAO. | |
| AGENDA TOPIC #3: General Discussion | | |
| PRESENTER | Attendees | |
| SUMMARY | Discussed the critical need for the broader Member base to be involved in EBRA activities. In 2024, President Stacy Pearsall will be replaced by Vice President Dehan Courtney, so the Vice President seat and the Director Class III seat will be open. Dehan taking over leadership leads to a potential conflict of interest with his wife Rebecca has the longstanding Registrar. In other news, Rebecca suggested doing a weekly Member Highlight on EBRA social media channels. Stacy requested a list of Members, so BOD could personally make contact and ask what we can do to support them. | |

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| NEW BUSINESS | Printer Purchase and Media Budget |
| NEXT MEETING SCHEDULED | 10/09/2023 |
| ADGENDA | TBD |
| MEETING ADJORNED BY | 9:49 pm by Stacy Pearsall, President |
| MINUTES PREPARED BY | Stacy Pearsall, President |